



**SAN BENITO ECONOMIC DEVELOPMENT CORPORATION**  
**REGULAR MEETING**  
May 17, 2018

On May 17, 2018, the San Benito Economic Development Corporation of the City of San Benito held a Regular Meeting at the San Benito Municipal Building (Cesar Gonzales Meeting Hall), 401 N. Sam Houston at 5:30 p.m. A quorum was present including the following:

***JOSE L. MORALES WAS THE PRESIDING OFFICER.***

***EDC BOARD MEMBERS***

Jose L. Morales	President
Julian Rios	Vice President
Mary Bolado	Board Member
Jeremy Maya	Board Member
Benjamin Gomez	Ex-Officio Member

***ADMINISTRATIVE STAFF***

Rachel Siller	Coordinator
Belen Pena	Finance Director
Ricardo Morado	City/EDC Attorney

***ABSENT***

Priscilla Guajardo	Secretary/Treasurer
Orlando Lopez	Board Member
Manuel De La Rosa	City Manager

**ITEM 1. WELCOME TO VISITORS.**

**Jose L. Morales, President**, welcomed everyone and called the meeting to order at 5:35 p.m. at the Cesar Gonzalez Meeting Hall located at the Municipal Building.

**ITEM 2. PLEDGE OF ALLEGIANCE TO THE U S FLAG AND TO THE TEXAS FLAG.**

**Julian Rios, Vice-President** led Board Members and audience in reciting the Pledge of Allegiance to the United States flag and to the Texas flag.

**ITEM 3. INVOCATION.**

**Mary Bolado, Board Member**, led the Board Members and audience in prayer.

**ITEM 4. PUBLIC COMMENTS.**

No public comments.

**ITEM 5. CONSIDERATION AND POSSIBLE ACTION ON APPROVAL OF THE MINUTES OF THE REGULAR MEETING OF MARCH 15, 2018 AND THE SPECIAL MEETING OF APRIL 19, 2018.**

**Mary Bolado, Board Member**, noted that Jeremy Maya was recorded as absent in the attendance area of the minutes, and recorded as voting starting at Item 7 of the March 15, 2018 minutes. She remembers he arrived late, and his attendance is recorded in the same manner in the April 19, 2018



minutes. **Rachel Siller, Coordinator**, noted that attendance is recorded at the beginning of the meeting with a notation added for late arrivals. In this case, Mr. Maya arrived at Item 6, which was ITEM 5. (CONT). CONSIDERATION AND POSSIBLE ACTION ON APPROVAL OF THE MINUTES OF THE REGULAR MEETING OF MARCH 15, 2018 AND THE SPECIAL MEETING OF APRIL 19, 2018.

noted in the attendance. **Mary Bolado, Board Member**, motioned to approve the minutes of the Regular Meeting of March 15, 2018. **Julian Rios, Vice-President**, seconded the motion. Voting Aye: **Jose L. Morales, President, Julian Rios, Vice-President, and Board Members Mary Bolado and Jeremy Maya.** MOTION CARRIED TO APPROVE THE MINUTES OF THE REGULAR MEETING OF MARCH 15, 2018.

**Julian Rios, Vice-President**, motioned to approve the minutes of the Special Meeting of April 19, 2018. **Jeremy Maya, Board Member**, seconded the motion. Voting Aye: **Jose L. Morales, President, Julian Rios, Vice-President, and Board Member Jeremy Maya.** Abstaining: **Board Member Mary Bolado.** MOTION CARRIED TO APPROVE THE MINUTES OF THE SPECIAL MEETING OF APRIL 19, 2018.

ITEM 6. PRESENTATION OF THE TEXAS HERITAGE INDEPENDENCE CELEBRATION ASSOCIATION (THICA) 2018 INDEPENDENCE DAY CELEBRATION POST-EVENT REPORT.

**Rachel Siller, Coordinator**, provided the post event report for the March 10, 2018 THICA Independence Day Celebration. Total attendance of 1,463 was comprised of 1,218 general attendance and 245 event staff. There were 44 BBQ Cook-off teams, 16 vendor booths, and 35 reenactors. Parks and Recreation received \$2,015 from parking fees collected. The marketing plan used \$6,654.00 of the \$7,500.00 funding. **Jeremy Maya, Board Member**, inquired about the Channel 4 KGBT advertising that ran ten spots short. **Rachel Siller** indicated the ten spots were considered 'no charge, will run as inventory allows' spots. The spots were re-allocated toward the Cinco de Mayo event.

ITEM 7. PRESENTATION OF THE CITY OF SAN BENITO 2018 CINCO DE MAYO POST-EVENT REPORT.

**Rachel Siller, Coordinator**, informed the Board that all \$5,000.00 of the funding is planned to be expensed for the May 5, 2018 Cinco de Mayo event. If expenses are reduced, the Board will be notified. **Martha McClain, Public Relations Director**, provided the remainder of the post-event report. **Jose L. Morales, President**, inquired about when we will receive the reports showing the impact the event had on sales tax revenue. **Martha McClain** indicated the information is received two months after the fact.

ITEM 8. CONSIDERATION AND POSSIBLE ACTION ON APPROVAL OF FUNDING REQUEST FROM SAN BENITO POLICE DEPARTMENT FOR THE OCTOBER 2, 2018 NATIONAL NIGHT OUT, IN THE AMOUNT OF \$2,500.00.

**Rachel Siller, Coordinator**, presented the request on behalf of the San Benito Police Department for \$2,500.00 to market the October 2, 2018 National Night Out. The event is scheduled for next fiscal year, however, the marketing will be expensed this fiscal year. **Julian Rios, Vice-President**, began the discussion between the Board and Staff regarding the effectivity of the marketing plan. The Board requests additional presence on social media for our events. **Mary Bolado, Board Member**, motioned to approve the \$2,500.00 funding. **Julian Rios, Vice-President**, seconded the motion. Voting aye: **Jose L. Morales, President, Julian Rios, Vice-President, and Board Members Mary Bolado and Jeremy Maya.** MOTION CARRIED TO APPROVE THE FUNDING REQUEST FROM SAN BENITO POLICE DEPARTMENT FOR THE OCTOBER 2, 2018 NATIONAL NIGHT OUT, IN THE AMOUNT OF \$2,500.00.

ITEM 9. UPDATE ON THE USDA SMALL BUSINESS LOAN PROGRAM.

**Rachel Siller, Coordinator**, presented the activity report for periods ending March 31, 2018 and April 30, 2018. The EDC revolving fund account balance as of April 30, 2018 was \$247,911.40, with



\$190,949.41 available for lending. The EDC received \$10,200.33 of payments and late fees in April, plus \$173.96 of bank account interest. There are no delinquent accounts, however there are  
ITEM 9. (CONT.) UPDATE ON THE USDA SMALL BUSINESS LOAN PROGRAM.

outstanding late fees due from Mr. Garza and Ms. Aguilar. Mr. Garza has opened his car wash. There were two program inquiries in March, and none in April. **Jose L. Morales, President**, asked what type of outreach is in place. **Rachel Siller** indicated the program information is on the EDC's website and Facebook, along with flyers at the Municipal Building. We do receive inquiries, however, most of the inquiries do not pursue an application, as they do not qualify for the program or are seeking monies exceeding the \$150,000.00 limit.

ITEM 10. PRESENTATION OF THE SAN BENITO ECONOMIC DEVELOPMENT CORPORATION COMPREHENSIVE ANNUAL FINANCIAL REPORT FOR FISCAL YEAR 2016-2017.

**Belen Pena, Finance Director**, presented the Board with the Comprehensive Annual Financial Report for Fiscal Year 2016-2017.

ITEM 11. PRESENTATION OF THE QUARTERLY INVESTMENT REPORT FOR JANUARY 2018 THROUGH MARCH 2018.

**Belen Pena, Finance Director**, presented the Board with the Investment Report for January 2018 through March 2018. **Jose L. Morales, President**, started the discussion between the Board and Staff regarding interest rates and banking services.

ITEM 12. PRESENTATION OF THE FINANCIAL STATEMENTS FOR PERIODS ENDED MARCH 31, 2018 AND APRIL 30, 2018.

**Belen Pena, Finance Director**, presented the Board with the financial reports for periods ended March 31, 2018 and April 30, 2018. **Mayor Gomez, Ex-Officio** requests the financials in larger print. **Mary Bolado, Board Member**, mentioned printing in landscape format may help. **Rachel Siller, Coordinator**, offered to email the reports.

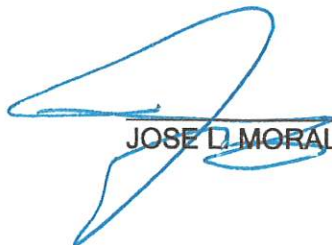
ITEM 13. UPDATE ON PROJECT 2016-08.

**Ricardo Morado, Attorney**, informed the Board that the Lease and Performance Agreements have been received by the EDA for review. We expect a response by the end of May.

ITEM 14. ADJOURNMENT

**Julian Rios, Vice-President**, moved to adjourn. **Jeremy Maya, Board Member**, seconded the motion. **Jose L Morales, President**, announced the meeting adjourned at 6:04 pm.

SAN BENITO ECONOMIC DEVELOPMENT CORPORATION



JOSE L. MORALES, PRESIDENT

ATTEST:



RUTH MCGINNIS, DEPUTY CITY SECRETARY

This institution is an equal opportunity provider.